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Introduction

My name’s Nick. I love talking to women and I always have. That’s why I became a dating coach. To help great men meet great women.

When I was young, I enjoyed hogging the landline speaking with girls from school. Eventually when everyone got cell phones, texting took over as the primary way of communicating with the girls I liked. I soon realized that the same rules that applied to the phone didn’t apply to messaging.

Rather than having deep conversations that lasted for hours, I was better off keeping it concise and lighthearted. Instead of asking her thought-provoking questions, it was smarter to hold off until we went on a first date. I spent years succeeding and failing to figure out what actually worked.

Without that experience, I might not have messaged my girlfriend the day after meeting her. Further than that, I might not have ended up with her like I did. And there’s a good chance you wouldn’t be reading this eBook either.

The purpose of this guide is to take my years of trial and error and show you how to turn text messages into real dates. It’s great when you get a girl’s number, but it doesn’t mean much if you never see her again.

Let’s start with the basics...

Note: This assumes you’ve already gotten a girl’s number. If you haven’t, feel free to read my 5 Lessons in Getting Her Number.
10 Rules to Smart, Successful Texting

1. **Text her to get her out on a date.**

   This is the most important guideline, everything else is trivial. Guys spend too much time trying to create a connection over text when they should be saving it for in person. Suggest getting together within a few messages back and forth, tops. None of this texting-for-weeks-and-no-solid-plans stuff.

   Don’t spend messages back and forth asking her what she wants to do. Suggest something yourself. If you need ideas, check out my article on [How to Plan a First Date](#).

2. **Always text within 24 hours of getting her number.**

   If a girl is into you, she wants to hear from you. It reinforces your interest in her and that she made a genuine impression on you.

   No girl says, "I really like that guy but he better not text me or he's done!" And if she does, is that the kind of girl you'd want to be with?

3. **Limit your texts.**

   Don’t try for long or in-depth conversations until after you’ve gone on a few dates. Texting is a poor form of communication to really get to know someone: too much information gets lost, words are misunderstood, and romantic tension fizzles. The longer you stay as text buddies, the harder it is to transition to real world hanging out.
4. **Subtle flirting is powerful.**

You shouldn’t outright say “Baby, I wish you were naked in front of me right now!” but subtle hints that get her mind wandering set the right mood for a date. “You should come out tonight, I bet you look stunning in your new dress ;)” Trust and comfort have to build over time, but playful messages will keep her on her toes until then.

5. **Keep it light and fun.**

You want her to be excited to see her phone flash with your name. The last thing she wants is a wall of text that’s all about your crappy day. She’d much rather laugh, be happy, and feel desired. When she’s in a positive and comfortable mood with you, it’s easy for her to say yes.

6. **Use more statements.**

How do you talk with your friends? You probably shoot the shit and ask the occasional question. Use this as a reference point for your natural style and add a dash of spice when talking to her. Bombarding her with questions will make it feel like an interrogation.

7. **Use emoticons wisely.**

I like to use them, but other guys don’t. I feel a smile or wink is great for adding emphasis or being flirtatious. If you choose to use them, don’t go overboard or else it’ll distract from what you’re trying to say. Stick to no more than one emoticon per message.
8. **Use proper grammar.**

Well-written text messages make you look mature and intelligent. Sloppiness is not only a turn-off but also a potential deal breaker. Some shortcuts like “np at all” are okay, but “kk can’t wait 2 c u 2nite” is excessive. Double-check your spelling, grammar, and auto correct before you press send.

9. **Pace the conversation.**

I’m not telling you to over-think when and how much you should text her, but be reasonable about it. If she texts you a few lines at a time, don’t send her three huge paragraphs. You look too eager and overly invested. Feel out the rhythm: if she takes an hour to respond, it’s fine to wait a few minutes before replying.

10. **Avoid meaningless and boring texts.**

If you don’t have anything of value to say, then don’t say it. Monosyllabic responses of “ha” and “lol” don’t warrant a separate text and often frustrate a girl. And mundane questions like “hey, what’s up?” or “how’ve you been?” aren’t going to create any sparks between you.

When she takes time to write you something personal, give her the courtesy of at least putting some effort into your response. Each text should have a purpose: to get her laughing, to relate to her, to flirt, or especially to get her on a date!
Frequently Asked Questions

Shouldn’t I follow the three day rule?

No, it’s BS. The only thing you’ll do is frustrate her and make her think you’re not interested. She wants you to continue the connection you guys had -- hopefully into a date.

Why isn't she responding to my texts/messages?

There could be a million reasons why she hasn’t replied. Maybe she’s busy, maybe she’s not ready for something, maybe her ex came back into town, or maybe she’s just not interested. Whatever the reason, don't spend your time trying to figure it out -- there's no point. Your worrying will only stress you out and won’t magically get her talking to you.

As a rule of thumb, if a girl doesn't respond or cancels on plans more than once or twice, I'd wait a couple of days before reaching out again. Then if the same thing happens again, I'd let it go. If she's truly interested, she'll reach out and make time to see you.

Why didn’t she just say she wasn’t interested instead of ignoring me?

The majority of women don't enjoy rejecting a guy or get off hurting his feelings. Women aren't very confrontational and in fact, hate awkward moments. Most girls feel bad about having to tell a guy that they aren't interested and don't want to hurt them.
Is it right to do it? No, but when you're scared or nervous sometimes we take the flight response. And it's because often when a girl does tell a guy no, they get something like:

"But I thought we hit it off. What the hell? I was so nice to you and this is how you treat me?"

I’ve even seen guys lash out and call a girl a bitch for telling them the truth about their feelings.

Do you think a woman really wants to be yelled at, insulted, and guilt-tripped about her decision? No, it's stressful and uncomfortable. But it happens and it leads to girls having to ignore guys so they get the picture. Don’t take it personally and move on.

I can get a girl’s number, but why does it go nowhere?

You need to move the interaction forward. The only reason it goes stale is because you aren’t taking the initiative.

Like I said, the purpose of texting a girl you like is to get her on a date. A few fun texts back and forth should be all you need to say “Hey, let’s grab drinks this Thursday.”

Guys are afraid to ask that question in case she’ll say no. But if you don’t ask, it’s a guaranteed rejection either way. Stop dancing around the subject and ask her out already! It’s better to know whether or not she’s actually interested than spending weeks obsessing about it.
We have a date in a few days, should I text her before then?

After you’ve confirmed a date, it’s best to message her periodically so she knows you’re still interested. Every two days is a good guideline to follow. It doesn’t have to be much, “I just tried that sandwich place you recommended. My mouth is in heaven right now -- incredible.”

Always text the day before or the day of your date. This reminds her of your plans and is a good way to confirm it’s still going down. Nothing sucks more than getting ready and clearing your schedule only to find out at the last minute that it’s not happening.

Of course, if she messages you on her own, you should respond. The point is that guys often text too much and end up killing the tension. Giving some space keeps things fresh and saves your conversation topics for when they matter most -- in person.

I’ve been texting a girl for a while, how do I keep her interested?

You don’t...didn’t you read the first rule?! The longer you spend texting, the less chance you’ll have of anything happening. You’re not going to sweep her off the feet by a few words on a smartphone screen. Take a step forward and ask her out already!
How to Respond to Common Texting Situations

You just met and she gave you her number.

You *shouldn’t* say: Nothing. Or “Hey, it’s Mike.”

You *should* say: "Hey Ashley, had an awesome time hanging out with you. Have a great night, talk soon :) -Mike"

As I’ve said, you want to message her within 24 hours. If we met at night, I like to send a follow-up text within the hour so in the morning she remembers our fun time together.

When in doubt, a simple and personal message is always best. Just tell her you had a good time and if you want, reference something funny or an inside joke from your interaction.

**She cancels on your plans once.**

She says: “Sorry, I can’t make it out tonight. I forgot I promised to help a friend work on her project.”

You *shouldn’t* say: “Oh okay...well I didn’t make any other plans so if you’re done early, please let me know.”

You *should* say: “No problem, have fun tonight. But, I’m stealing you away this Friday ;)”
Letting a girl know you’re bored and waiting for her is not going to make her want to see you. Give her the benefit of the doubt and stay positive. Show her it’s not a big deal and playfully flirt with her to reschedule.

**She cancels on you consistently.**

She says: “Oh, I’m sorry I can’t meet up. I’ve got to wake up really early in the morning.”

You *shouldn’t* say: “Didn’t you know that earlier? It would have been nice to give me a heads up.”

You *should* say: “Ahh ok. Well listen, if you want to get drinks sometime when you’re more free -- hit me up. Have a good night!”

Respect yourself and your time, don’t keep chasing after her. Getting aggressive or upset is immature and will turn her off -- it solves nothing. You can’t guilt-trip a girl into wanting to come see you. Show her you have standards and put the ball in her court to initiate contact again.

**You haven’t talked to a girl in a while and want to make contact.**

You *shouldn’t* say: “Hey what’s up?” or “Is this still Marie’s number?”

You *should* say: “Just heard LCD Soundsystem on the radio. Reminded me of when we jammed out to them at McGreevy’s, so epic!” or “I just
sat next to a girl on the bus reading Hunger Games haha. Did you finish the series?”

Assume that it’s her number and she’s going to pick up. The best way to ease back in is by referencing a good experience you had or something specific about her. Don’t lie about it -- be honest, what made you think of texting her?

**You’ve texted back and forth and want to get her on a first date.**

You *shouldn’t say:*
You: “How’s your essay going?”
Her: “Ughh, I can’t get past the first page.”
You: “That sucks, I know how that feels.”
Her: “Yeah, I can’t wait until it’s done and over with.”
You: “Don’t worry, you’ll do great.”
Her: “Thanks!”
You: “No problem, good luck and talk soon.”

You *should say:*
You: “Hope you can still concentrate on your English paper while thinking of me!”
Her: “Lol, I so am but I can’t get past the first page.”
You: “Pssh you’re smarter than that, I’m cheering for you. Let’s celebrate with drinks when you’re done :)”
Her: “Haha, I’d love to! I could use a margarita after this.”
You: “Awesome, tomorrow night around 8?”
Her: “Sounds perfect, I’ll see you then :)”
The first example has no chemistry and reinforces the stress of her work. You should be a source of positivity and enthusiasm that gets her wanting to have fun with you. She wants an excuse to take a break and smile a little.

Guys have these platonic, dead-end conversations that demonstrate none of their intentions. She’s busy so you wait for a “better time” to talk about seeing each other. There’s no right time -- you create the opportunity yourself. Be forward, playful, and express your interest in seeing her.
I really hope you guys enjoyed reading this eBook as much as I did writing it. If you ever have any questions or just want to talk, please e-mail me. Every message is extremely important to me and I’ll respond within 48 hours.

If you’re interested in dating coaching, please go to my services page and fill out the form for a free initial session. I promise there’s no pressure to move forward unless you want to. All sessions are 100% confidential.

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